Workforce Innovation Fund

Harnessing the Power of Data-Driven Innovation
August 29, 2014

Data * Analysis of August 20, 2014 Webinar: Harnessing the Power of Data-Driven Innovation

Overall Listener Analysis	
Registrants (SS#1 Registrants and Attendance)	427
Day of Webinar Registrations (SS#1 Registrants and Attendance)	46
Day of Webinar Registrants not Attending (SS#1 Registrants and Attendance)	9
Attendee Information (SS#2 User Submitted Attendee Information, 38 registrant to registrant personal chat entries not considered)	135
Questions Submitted (SS#3 Q & A)	25
Questions answered during Webinar (Federal News Service Transcript of Webinar)	6
Feedback Provided (SS#4 Feedback, 4 registrant to registrant personal chat entries not considered)	24
Additional Topics Recommended (SS#5 Additional Topics)	8
Quality of Webinar (SS#4 Feedback)	
Excellent	59
Satisfactory	30
Poor	0
Would you recommend to colleague? (SS#4 Feedback)	
Yes	79
No	10

*Data derived from the Federal News Service transcript of the Webinar and five spread sheets in Maher & Maher Webinar Report 9/26/14

SS#1 Registrants and Attendance
SS#2 User Submitted Attendee Information
SS#3 Q & A
SS#4 Feedback and Additional Topics

1900 L Street, NW, Suite 505 • Washington, DC 20036 • Phone: (202) 296.2528 • Fax: (202) 296.2539

Listener Affiliation Registrations and Attendance Statistics*

Area	Registered	% of 427 Registrants	Entered Webinar	Not Entered	% of Registrants Entered
Economic Development	19	4.50%	14	5	73.68%
Educators	106	24.82%	62	44	58.49%
Employers & Associations	27	6.32%	18	9	66.67%
Workforce	253	59.25%	153	100	60.47%
Unidentified	22	5.15%	11	11	50.00%
Totals	427	100.00%	258	169	60.42%

* Data derived and computed from SS#1 Registrants and Attendance

Analysis of 135 User Provided Communities of Interest*

Workforce	Community College/Education	Not for Profit	Corporation	Undefined
73	27	10	6	19

*SS#3 User Submitted Attendee Info – 38 registrant to registrant chat entries not included

1900 L Street, NW, Suite 505 • Washington, DC 20036 • Phone: (202) 296.2528 • Fax: (202) 296.2539

Analysis of 49 Feedback Submissions*

Submission Description	Number of Submissions
Excellent rating	59
Satisfactory rating	30
Unsatisfactory rating	0
Misleading title	5
How to use data to make workforce decisions	2
Other	• Without grant cannot afford programs presented • Client base is not sophisticated enough to use presented programs

*SS#4 Feedback - A submission may contain multiple remarks - 4 registrant to registrant personal chat entries not included

Analysis of 8 Submissions for Additional Topics*

Suggested Additional Topics	Number of Suggestions
More time for questions	3
Information about new laws	1
How can university placement offices connect with innovations?	1
How data can assist decision making	2
How to overcome funding requirements	1

*SS#4 Additional Topics

1900 L Street, NW, Suite 505 • Washington, DC 20036 • Phone: (202) 296.2528 • Fax: (202) 296.2539